



FOODS

PAKISTAN'S PREMIER CAKES AND CONFECTIONERY MANUFACTURER

PRODUCT CATALOGUE 2025



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ABOUT US

Since 1957, Hilal Foods is a trusted FMCG manufacturer known for its state-of-the-art facilities and commitment to providing quality products for years. With decades of expertise, we specialize in innovative, customized products that cater to global markets. Our advanced technology and robust R&D ensure product solutions that meet international standards. Our portfolio spans from baking to confectionery and beverages, designed to provide exceptional value and delightful experiences.



GLOBAL PRESENCE



OUR BRANDS



CAKES

Soft, rich, and irresistibly delicious, crafted to satisfy every craving.





Variant	: Bake Time Cake Slices
Flavour	: Plain, Marble, Chocolate & Fruit
Weight	: 37.5 ± 1g
Packaging	: 6 Packs per box
	: 24 Boxes per carton
	: 12 Packs per box
	: 18 Boxes per carton



Variant	: Cake Rusk
Flavour	: Plain
Weight	: 165 ± 6g
Packaging	: 24 Pouches per carton

Variant	: Choco Kake
Flavour	: Strawberry, Triple Chocolate & Choco Vanilla
Weight	: 15.0 ± 1g
Packaging	: 12 Packs per box
	: 24 Boxes per carton



Variant : CupKake
 Flavour : Strawberry, Chocolate, Double Chocolate, Celebrations, Birthday
 Weight : $18.5 \pm 1g$
 Packaging : 12 Packs per box
 : 24 Boxes per carton



Variant : Panda Kake
 Flavour : Strawberry, Chocolate
 Weight : $26.5 \pm 1g$
 Packaging : 8 Packs per box
 : 24 Boxes per carton



Variant	: Creamfillz
Flavour	: Vanilla, Strawberry & Chocolate
Weight	: $27.5 \pm 1g$
Packaging	: 10 Packs per box : 24 Boxes per carton



Variant	: Kake
Flavour	: Strawberry, Chocolate
Weight	: $23.0 \pm 1g$
Packaging	: 24 Packs per box : 24 boxes per carton

Variant	: Kake
Flavour	: Strawberry, Chocolate
Weight	: $12.0 \pm 1g$
Packaging	: 24 Packs per box : 24 boxes per carton



Variant	: Kake
Flavour	: Strawberry
Weight	: $11.0 \pm 1g$
Packaging	: 24 Packs per box : 24 Boxes per carton

GUMS

Our gum range brings smiles across age groups with its sweet and uniquely center-filled juice, offering a refreshing burst in every bite.





Variant	: Ding Dong Jumbo
Flavour	: Original Tutti Fruity
Weight	: 4.9g/pc
Packaging	: 50 Packs per box : 18 Boxes per carton



Variant	: Ding Dong Big Bubble
Flavour	: Original Tutti Fruity
Weight	: 3.4g/pc
Packaging	: 50 Packs per box : 18 Boxes per carton



Variant	: Ding Dong
Flavour	: Original Tutti Fruity
Weight	: 2.8g/pc
Packaging	: 72 Packs per box : 18 Boxes per carton



Variant	: Ding Dong
Flavour	: Original Tutti Fruity
Weight	: 2.8g/pc
Packaging	: 220 Packs per Jar : 6 Jars per carton



Variant	: Ding Dong Stick
Flavour	: Original Tutti Fruity
Weight	: 3.2g/pc x 6 pcs/ stick
Packaging	: 12 Sticks per Inner box : 6 Inner Boxes/Master Box : 9 Master Boxes per carton



Variant	: Ding Dong
Flavour	: Original Tutti Fruity
Weight	: 2.8g/pc
Packaging	: 36 Packs per box : 36 Boxes per carton



Variant	: Ding Dong Splash
Flavour	: Original, Strawberry & Mango
Weight	: 3.9g/pc
Packaging	: 50 Packs per box : 18 Boxes per carton



Variant	: Freshup
Flavour	: Spearmint, Strawberry, Ice Mint & Peppermint
Weight	: 3.1g/pc
Packaging	: 48 Packs per box : 54 Boxes per carton



Variant	: Freshup
Flavour	: Spearmint, Strawberry, Peppermint & Ice Mint
Weight	: 3.1g/pc
Packaging	: 100 Packs per box : 24 Jars per carton



Variant	: Freshup
Flavour	: Spearmint, Peppermint & Strawberry
Weight	: 3.5g/pc x 7 pcs/stick
Packaging	: 18 Sticks / Inner Box : 3 Inner Boxes / Master Box : 8 Master Box / carton



Variant	: Freshup Xtra
Flavour	: Spearmint, Strawberry
Weight	: 3.7g/pc
Packaging	: 50 Packs per box : 18 boxes per carton

CANDIES

Our center-filled candies offer a delightful variety, from sweet and sour treats to rich caramels, each crafted with unique textures. Lovingly wrapped, they bring joy and smiles around the world.





Variant : Aamrus Gold
 Flavour : Mango
 Weight : 5.2gm/pc
 Packaging : 50 Packs per box
 : 18 Boxes per carton



Variant : Khopra Gold
 Flavour : Coconut
 Weight : 5.2gm/pc
 Packaging : 50 Packs per box
 : 18 Boxes per carton



Variant : Choran Chatni Gold
 Flavour : Tangy
 Weight : 5.0gm/pc
 Packaging : 50 Packs per box
 : 18 Boxes per carton



Variant : Pan Pasand Gold
 Flavour : Pan
 Weight : 5.2gm/pc
 Packaging : 50 Packs per box
 : 18 Boxes per carton



Variant : Hajmola Gold
 Flavour : Tamarind
 Weight : 5.0gm/pc
 Packaging : 50 Packs per box
 : 18 Boxes per carton



Variant : Candies
 Flavour : Coconut, Tangy, Mango & Tamarind
 Weight : 2.70gm/pc
 Packaging : 100 Packs per Jar
 : 12 Jars per carton

Variant : Pan Pasand Candy
 Flavour : Pan
 Weight : 2.70gm/pc
 Packaging : 90 Packs per Jar
 : 12 Jars per carton





Variant	: Candies
Flavour	: Mango, Coconut, Tangy, Tamarind, Pan, Lemon, Orange, Assorted Sour Fruity & Guava
Weight	: 2.6g/pc
Packaging	: 70 Packs per box : 24 Boxes per carton



Variant	: Candies
Flavour	: Mango, Coconut, Tangy, Tamarind, Pan & Assorted Sour Fruity
Weight	: 2.6g/pc
Packaging	: 35 Packs per pouch
	: 48 Pouches per carton

JELLIES

Vibrant, fruit-flavored soft jellies bursting with sweetness, crafted to delight both kids and adults alike.





Variant	: B-rry Bites
Flavour	: Fruit Flavor gum
Weight	: 1.2g/pc x 20 pcs/Pack
Packaging	: 12 Packs per box
	: 24 Boxes per carton



Variant	: Jiggles
Flavour	: Egg Jelly
Weight	: 1.3g x 5pcs = 6.5g / Pack
Packaging	: 24 Packs per box
	: 24 Boxes per carton

Variant	: Jiggles
Flavour	: Peach Jelly
Weight	: 1.3g x 5pcs = 6.5g / Pack
Packaging	: 24 Packs per box
	: 24 Boxes per carton



Variant	: Jiggles
Flavour	: Teeth Jelly
Weight	: 1.1g/pc x 6 pcs/Pack
Packaging	: 24 Packs per box
	: 24 Boxes per carton

Variant	: Jiggles
Flavour	: Mix Fruit Jelly
Weight	: 1.3g x 5pcs = 6.5g / Pack
Packaging	: 24 Packs per box
	: 24 Boxes per carton



Variant : Jiggles
 Flavour : Pizza Jelly
 Weight : 1.35g/pc x 5 pcs/pouch
 Packaging : 24 Packs per box
 : 24 Boxes per carton



Variant : Jiggles
 Flavour : Berry Jelly
 Weight : 1.2g/pc x 6 pcs/Pouch
 Packaging : 24 Packs per box
 : 24 Boxes per carton



Variant : Jiggles XL Dolphin Fun pack
 Flavour : Tropical Fruit
 Weight : 2.6g/pc x 6 pcs/ pouch
 Packaging : 12 Packs per box
 : 24 Boxes per carton



Variant : Jiggles XL Dolphin
 Flavour : Tropical Fruit
 Weight : 4.0g/pc / Pack
 Packaging : 36 Packs per box
 : 36 Boxes per carton



Variant : Jiggles XL Dolphin Fun Pack
 Flavour : Tropical Fruit
 Weight : 2.6g x 3pcs = 8.1g / Pack
 Packaging : 24 Packs per box
 : 24 Boxes per carton



Variant : Jiggles XL Dolphin
 Flavour : Tropical Fruit
 Weight : 8.8g/pc
 Packaging : 24 Packs per box
 : 24 Boxes per carton

Share Pack



Variant : Jiggles Egg Share Pack
 Flavour : Egg
 Weight : 2.6g/pc x 15 pcs/ pouch
 Packaging : 48 Pouches per carton



Variant : Jiggles XL Dolphin Share Pack
 Flavour : Tropical Fruit
 Weight : 2.6g/pc x 15 pcs/ pouch
 Packaging : 48 Pouches per carton



Variant : Ding Dong Jelly Share Pack
 Flavour : Multiple Flavored
 Weight : 2.6g/pc x 15 pcs/ pouch
 Packaging : 48 Pouches per carton



Variant : Ding Dong Jelly
 Flavour : Multiple Flavored
 Weight : 2.6g/pc x 3 pcs/pouch
 Packaging : 24 Packs per box
 : 24 Boxes per carton

Variant : Ding Dong Jelly
 Flavour : Multiple Flavored
 Weight : 2.6g/pc x 6 pcs pouch
 Packaging : 18 Pouches per box
 : 18 Pouches per carton

WAFERS

Savor the perfect crunch of our wafers, delicately layered with creamy goodness in every bite.





Variant : Wispy Wafer Rolls
 Flavour : Chocolate, Strawberry & Choco-Vanilla
 Weight : 4.50g/stick x 2 sticks/pack
 Packaging : 24 Packs per box
 : 24 Boxes per carton



Variant : Wispy King Size
 Flavour : Chocolate & Strawberry
 Weight : 9.9g/stick x 2 stick/pack
 Packaging : 12 Packs per box
 : 24 Boxes per carton



Variant : Wispy Mini Cone
 Flavour : Chocolate & Strawberry
 Weight : 14.4g/pack
 Packaging : 20 Packs per box
 : 18 Boxes per carton

CHOCOLATE

Lovingly crafted with rich chocolate, sweetness, and care in every bite.





Variant	: Choco 4
Flavour	: Chocolate Beans
Weight	: 0.35g/beans x 44 beans/blister= 15.4g
Packaging	: 10 Blister per box : 80 Boxes per carton



Variant	: Choco 4
Flavour	: Crunchy Chocolate Beans
Weight	: 0.35g/beans x 17 beans/packs=5.95g/pack
Packaging	: 24 Packs per box : 24 Boxes per carton



Variant	: Choco 4 Mega
Flavour	: Crunchy Chocolate Beans
Weight	: 0.68g/beans x 26 beans/packs=17.68g/pack
Packaging	: 12 Packs per box : 24 Boxes per carton



Variant	: Eclairs
Flavour	: Chocolate Filled Caramel
Weight	: 5.5g/pc
Packaging	: 50 Packs per box : 18 boxes per carton : 50 Packs per pouch : 24 Pouches per carton



Variant	: Fantasy
Flavour	: Chocolate Coated Bar
Weight	: 8.0g/pc
Packaging	: 12 Packs per box
	: 36 Boxes per carton



Variant	: Mr. Fudge
Flavour	: Chocolate Bar
Weight	: 11.0g/pc
Packaging	: 12 Packs per box
	: 36 boxes per carton



Variant	: Paan Bahar
Flavour	: Minty Mouth Freshener
Weight	: 3.1g/pc x 2 pcs/pack
Packaging	: 24 Packs per box
	: 24 Boxes per carton

DRINKS

Instant powdered drinks to keep you hydrated and refreshed.





Variant : SunSip
 Flavour : Limopani & Orange
 Weight : 25g/sachet
 Packaging : 12 Sachets/strip
 : 24 Strips per carton



Variant : SunSip
 Flavour : Limopani
 Weight : 125g/pack
 Packaging : 8 Packs per box
 : 6 Boxes per carton



Variant : SunSip
 Flavour : Limopani & Orange
 Weight : 375g/pouch
 Packaging : 24 Pouches per carton



Variant : SunSip
 Flavour : Limopani
 Weight : 750g/tub
 Packaging : 6 Tubs per carton

LAVA CAKE

Encased in a soft chocolate cake, is a luxurious molten chocolate center waiting to ooze out.
Serve warm for delightful experience.



Product Weight/Unit	: 80g
Carton Capacity	: 75 pcs / Carton
Packaging Type	: Baking Cup / Carton
Storage Conditions	: Temp< - 18°C
Shelf Life	: 7 Months



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